



## **“Secret Money in WV Elections: What Every Voter Needs to Know”**

September 11<sup>th</sup>, 2015

### **Agenda**

9:00 a.m. – Networking & Refreshments

9:30 a.m. – Welcome, Introductions & Agenda Review (Natalie Thompson & Carin Schiewe, Wellstone Action)

10:00 a.m. – Presentation on Money in Politics Research (Logan Bush, WVCCE Intern)

10:30 a.m. – Reactions, Questions on Presentation; Discussion of How This Impacts Us

12:00 p.m. – Lunch (Provided)

12:45 p.m. – Power Mapping: What It Is & Why It’s Important (Julie Archer, Carin & Natalie)

1:45 p.m. – Messaging (Jeff Raines, ReThink Media)

Goal of Messages – Strategic Communication: What It Is & Why It’s Important  
Effective Messages Connecting Secret Money to Our Issues  
Action Tools to Deploy Messages

4:00p.m. – Close

Location:           Affiliated Construction Trades Building

600 Leon Sullivan Way, Charleston, WV 25301

First Floor Conference Room -First and Second door on the right